

United Way of West Ellis County

PRIVACY POLICY

United Way of West Ellis County (UWVEC) values the trust donors and other stakeholders place in the organization and adheres to the highest standards in gathering, using, and safeguarding personal information. The information collected from donors and stakeholders may be used for pledge processing and communications, including, but not limited to email, mail, phone, or fax.

Sharing Personal Information

Relationships with the UWVEC are voluntary and confidential. Personal information is gathered directly from either United Way's website, pledge form, or volunteer form requesting personal information, including address, email, birthdate, etc.

If a donor chooses to designate a gift to a 501(c)3 organization, UWVEC will release the following donor information: name, employer, preferred mailing and e-mail address, and gift amount to that organization so they may acknowledge the gift, unless the donor chooses to opt-out as indicated on the pledge form.

Donors and stakeholders may choose to opt-out of being listed in any printed materials and remain anonymous as indicated on the pledge form or by notifying the UWVEC. Donors and stakeholders may opt-out of receiving email correspondence at any time by contacting the UWVEC office or by following the unsubscribe instructions within the emails.

UWVEC will not rent, trade, sell or share personal information without donor or stakeholder consent.

Securing Personal Information

Privacy and security of personal information is very important to the UWVEC. By using high-grade encryption and https security protocol (SSL) for the giving website and database, the UWVEC ensures the safety and security of personal information and giving history. This method is the industry standard protocol, which makes it difficult for anyone outside of the United Way to intercept the data being gathered via its website. Firewalls prevent outside unauthorized parties from accessing the UWVEC's internal database. Internal access to the database is restricted to authorized UWVEC employees only.

The UWVEC adheres to and meets the requirements set forth by the Payment Card Industry (PCI), known as PCI Compliance. Security scans of United Way's website are

performed quarterly and potential threats to the firewall are monitored daily to make sure personal information is protected.

To review or update your personal information with United Way, please email kcheshier@uwwec.org or call 972-723-7520.